Expert Says Cars Cost More But Buyers Get Their Money's Worth as Cars Cost Less to Maintain and Are Easier to Control; Many Refinements Despite the War; Beauty of Lines Noticeable.

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The Roads All Lead To El Paso SI



The this motor car is a better perI former than the coss of 1911. It is mill accelerate faster; if will surpressed in the fast through improved methods of a factorists and the proper point to sell a posterior, and it is sell a command the major of the fast through the more specific with the better sprice in control; it is better sprice in a maintain.

The canniner in which these improvements have been made are of interest to every one and the product of the story of improvements have been made are of interest to every one of the provements have been made are of interest to every one of the provements have been statuted as never before.

Each year the difference between the uptonet of the provements have been statuted in a temperature of close the warmed on to any interest than that of 1817. Refinements have gone in in apits of discribiting counting the most of 1812 and in the man who have a car today is getting a better than that of 1817. Refinements have gone in in apits of discribiting counting the most of the provention of the interest than that of 1817. Refinements have gone in in apits of discribiting counting the most of 1812. Refinements have gone in in apits of discribiting counting the most of 1812 and the provention of the interest than that of 1817. Refinements have gone in in apits of discribiting counting the most of the provention of the supplied of the warmed on the supplied of the warmed on the provention of the supplied of the most of the provention of the fact of the had conditions that the most of the provention of the fact of the had conditions that the provention of the fact of the had conditions that the provention have been charged in quite a few mode to the war arrived of the war carried away from the guestion of the supply of gasoline and of the sup

Do You Know---

re valves and a hand tire pump for

Franklin Official Finds a Good Market for All Makes of Cars.

As a barometer for financial conditions anywhere, automobile buying is probably more trustworthy than any other single condition. People who are prosperous will buy cars, and sushow quite clearly at all times the

Don't Throw Old Tires Away Until Really Worthless

such as has not been enjoyed for many years.

S. E. Ackerman, sales manager for the Franklin. Automobile company, who has just completed a three weeks visit through the Atlantic coast states, finds satisfactory explaintion for the souther property, in the fremendous demand for cotton, tohnoco and other products that are grown there. The souther farmer, says Mr. Ackerman, has, in a sense, wisdenly become rick, and of course liminediately thinks of a major car.

"It is worthy of note, however, that very careful thought is given to the performance of cars of different price, and economy in mileage is given preference over initial cost."

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Pranklin car is very pooniar throughland.

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